



## *Mission Statement*

Dixie Lee Farmers' Market (DLFM) A Grassroots Organization.

Local Family Owned and Operated

Our sole purpose is to strengthen our community by providing you with a place to buy local, top quality fresh produce directly from the people who grew it. In doing this, we hope to give an opportunity to our local farmers, gardeners and crafts persons to promote their products. It will strengthen our local commerce by buying from your neighbors, as well as offer our families a healthier lifestyle. Providing this forum helps farmers and families from local communities to deal directly with each other rather than through third parties, and to get to know and learn from one another. Interacting in this environment will teach children to preserve the integrity of our agricultural heritage. This will not only strengthen our community physically and mentally but spiritually as well.

Promoting a healthy lifestyle

Strengthening local commerce

Allowing children to interact with environment

Joining together with our communities

Thus, preserving and celebrating the honest agricultural traditions of  
The East Tennessee valley.

Dixie Lee Farmers' Market  
Vendor Application  
Renaissance | Farragut

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Season Dates: May 3 – November 1 Every Saturday, 9:00 a.m. - 12:00 p.m.  
Location: Renaissance|Farragut 12740 Kingston Pike, Knoxville  
Phone: 865-816-3023 Fax: 865-483-3479 E-Mail: jeff@dixieleafarmersmarket.com  
www.dixieleafarmersmarket.com

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Name: \_\_\_\_\_ Date: \_\_\_\_\_

Farm or Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail \_\_\_\_\_ Website: \_\_\_\_\_

Are you 18 years or older? \_\_Yes \_\_No

**NOTE: all products must come from East Tennessee**

**Please provide directions or a map to locations where your products are produced.**

Farm Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Detailed directions to farm (use back of application if necessary):

\_\_\_\_\_,  
\_\_\_\_\_,  
\_\_\_\_\_

**Products and People**

My Farm consists of: \_\_ me \_\_ my family \_\_ my family and friends or employees.

List persons and their association to you who will represent your farm at the Market in an event that you will not be available?

\_\_\_\_\_,  
\_\_\_\_\_

How often do you plan to sell at the DLFM?

\_\_\_\_\_  
\_\_\_\_\_

What items do you intend to sell at the Market? Please specify in detail.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please list any of your products that are certified organic:

\_\_\_\_\_

Please list at least 2 names and phone numbers persons who will serve as a reference attesting to the quality of your product(s):

\_\_\_\_\_, \_\_\_\_\_

**Vendor Application**  
Renaissance | Farragut

Thank you for your time in filling out this application. Your answers on this application will not guarantee your participation in the Market. Members of the DLFM board will review your application. Therefore, a two week processing time is needed prior to vendor selling products at the Market. Dixie Lee Farmers Market will retain this application as an official record.

You will be notified after review of your application.  
Upon approval you will need to send your Membership fee.

Please attach all applicable certificates,  
Please see DLFM Rules and Regulations.

Release, waiver, and assumption of risk:

I, the undersigned, am fully aware and understand the potential risks involved with my participation in the Dixie Lee Farmers Market. Specific dangers include damage to personal property, loss of personal inventory, serious physical injury, or death. Additional dangers include and are not limited to damages due to inclement weather and other reasonably anticipated risks that accompany participation in such event. I acknowledge that I voluntarily participate in this event. I hereby agree to assume all risk of injury, damage to persons and property and/or death, and to hold the Dixie Lee Farmers Market and/or Renaissance | Farragut et al and its volunteers, officers, agents, or employees harmless from any liability for any injuries, or claim for damage, damage to goods or death that may arise in connection with my participation in this market.

Applicant \_\_\_\_\_ Date \_\_\_\_\_

I certify that the products identified above are grown by me or my immediate family and we have read the rules and regulations of the Dixie Lee Farmers Market and agree to abide by them.

Signed \_\_\_\_\_

Date \_\_\_\_\_

Please send your application, copies of your certificates  
Dixie Lee Farmers Market  
2476 Ford Rd.  
Lenoir City, TN 37772

Dixie Lee Farmers' Market Rules and Regulations
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## Forward

The Dixie Lee Farmers' Market (DLFM) began this venture with the idea of helping our local small farmers, gardeners and our community. We are striving to do the best we can to make things simple and fair. These rules are based on information provided to us from other farmers markets, official offices and other farmers. The integrity of our market is based on the idea of being easy and fair. Your input is very important. Please forward comments and suggestions to our Market Managers:

Jeff and Ginger Cannon; [jeff@dixieleafarmersmarket.com](mailto:jeff@dixieleafarmersmarket.com). (865)816-3023  
Lenoir City - Tennessee

All comments will be addressed within 14 days.

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## Rules and Regulations

**All applicants must submit an application, along with applicable certificates, two weeks (14 days) before the date they expect to begin selling. No exceptions.**

### Rules and Regulations

1. Only individuals may apply for active membership. No co-ops, corporate owned farms, or partnerships, etc. are allowed to sell at the market.
2. **A Member of the Dixie Lee Farmers' Market or their representative must sell all products.**  
Members can not re-sell any products. Member must grow the products sold on members' farm, members' family farm, or on land leased or rented by the Member.
3. Member must agree to allow a representative of DLFM to inspect the farm to ensure the Member is growing all products offered for sale.
4. Only top quality produce will be permitted to be sold at the Dixie Lee Farmers' Market. Products that can be sold are:
  - o Vegetables grown from seeds, sets, or seedlings
  - o Fruits, nuts, or berries
  - o Dried Herbs
  - o Bulbs propagated by the seller
  - o Honey produced from the seller's bees
  - o Cut or dried flowers grown by the seller
  - o Firewood cut by the seller
  - o Straw baled by the seller

### Items requiring certificates:

- Eggs
- Potted products (herbs, flowers, shrubs, or trees in pots)
- Poultry (chicken, duck, turkey)
- Any meats (Beef, lamb, pork, buffalo, ostrich, emu, etc.)
- Processed Dairy products (cheese, milk, etc.)
- Baked Goods (bread, muffins, granola, or other baked goods)
- Foods processed in a certified kitchen

You must comply with state regulations or you will not be permitted to sell. A current state certification and a copy of your last inspection must be attached for any of the above categories.

5. Because the Pick Tennessee logo is featured, all products should come from Tennessee, which is defined by all Tennessee counties.
6. With the paid annual membership fee. Each member is allowed a maximum of two parking spaces for one vehicle per membership. If additional vehicle space is required, an additional parking fee may be assessed.
7. The Town of Farragut requires that you NOT SELL FROM BACK OF TRUCKS. Therefore you must have a table to set up and sell your products. Dixie Lee Farmers Market does not furnish any tents, tables, chairs, etc. You must come prepared.
8. It is the responsibility of Members to adhere to all food safety rules and regulations, both on the state and federal level. See above.
9. The Market hours are Saturdays from 9 a.m. till noon.  
All vendors must be on the lot ready to set-up no later than 8a.m. If for some reason you are running late, you must contact the market manager by 8:15 a.m. or you may lose your space for that day. Jeff Cannon 865-742-6937
10. No early sales will be permitted. Sales can begin ONLY AFTER 9am. Please be fair and considerate.
11. Items should be clean, clearly marked and priced (organic items should be clearly and truthfully identified). Due to TN food safety regulations: No produce may be displayed or stored on the ground. Must be in or on container at least 12" off ground.
12. TN Food and Safety regulations do not yet allow for sampling of products. That is not produced in a certified kitchen. Therefore sampling of cut produce is unfortunately not permitted.
13. Products sold by weight, must be weighed using a certified scale. Weights should be accurate and overall weight should not include the container.
14. Prices must be fair and similar to like products of other vendors.
15. Any sales tax collection is the responsibility of the Member. It is also the responsibility of the vendor to pay appropriate sales tax to the Tennessee Department of Revenue.
16. At market close, members are responsible for cleaning up the immediate area around one's space. Failure to comply may result in a fine or exclusion from the Market.
17. No vendors may have their pets with them at market.
18. Members understand that inclement weather may exist.

#### **FEES**

The fees that are charged are based the average or expected monies spent in the managing, advertising and operating cost.

All applicants must submit an application for new membership, along with applicable certificates, \*two weeks (14 days) before the date they expect to begin selling.

**Annual Membership Fee:** \$20.00, due before your first set up at the Market;

**Weekly set up fee:** \$10-15 depending on the size on location of stall space

Application can be e-mailed **Jeff@dixieleafarmersmarket.com**

**Or mail to: Dixie Lee Farmers Market 2476 Ford Rd. Lenoir City, TN 37772**