

## *Mission Statement*

Dixie Lee Farmers' Market (DLFM) A Grassroots  
Organization.

Local Family Owned and Operated

Our sole purpose is to strengthen our community by providing you with a place to buy local, top quality fresh produce directly from the people who grew it. In doing this, we hope to give an opportunity to our local farmers, gardeners and crafts persons to promote their products. It will strengthen our local commerce by buying from your neighbors, as well as offer our families a healthier lifestyle. Providing this forum helps farmers and families from local communities to deal directly with each other rather than through third parties, and to get to know and learn from one another. Interacting in this environment will teach children to preserve the integrity of our agricultural heritage. This will not only strengthen our community physically and mentally but spiritually as well.

Promoting a healthy lifestyle

Strengthening local commerce

Allowing children to interact with environment

Joining together with our communities

Thus, preserving and celebrating the honest agricultural traditions  
of

The East Tennessee valley.

Dixie Lee Farmers' Market  
**Crafter Application**  
Renaissance | Farragut

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Locations: Renaissance|Farragut 12740 Kingston Pike, Farragut  
Phone: 865-816-3023 Fax: 865-483-3479 E-Mail: jeff@dixieleafarmersmarket.com  
www.dixieleafarmersmarket.com

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Crafters Name: \_\_\_\_\_ Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail \_\_\_\_\_ Website: \_\_\_\_\_

Cell Phone \_\_\_\_\_ Are you 18 years or older? \_\_Yes \_\_No

**NOTE: all products must come from East Tennessee**  
**Please provide directions or a map to locations where your products are produced.**  
Use back of form in necessary. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Products and People**

My Crafts are produced by: \_\_ me \_\_ my family \_\_ my family and friends  
List persons who will represent you to assist with sales at the Market in an  
event that you will not be available? \_\_\_\_\_,  
\_\_\_\_\_

What items do you intend to sell at the Market? Please specify in detail.  
\_\_\_\_\_  
\_\_\_\_\_

Please list at least 2 names and phone numbers persons who will serve as a  
reference attesting to the quality of your product(s):  
\_\_\_\_\_, \_\_\_\_\_

Thank you for your time in filling out this application. Your answers on this application will not guarantee your participation in the Market. Members of the DLFM board will review your application. Therefore, a two week processing time is requested prior to vendor selling products at the Market. Dixie Lee Farmers Market will retain this application as an official record.

Please attach all applicable certificates,  
Please see DLFM Rules and Regulations.

Release, waiver, and assumption or risk:

I, the undersigned, am fully aware and understand the potential risks involved with my participation in the Dixie Lee Farmers Market. Specific dangers include damage to personal property, loss of personal inventory, serious physical injury, or death. Additional dangers include and are not limited to damages due to inclement weather and other reasonably anticipated risks that accompany participation in such event. I acknowledge that I voluntarily participate in this event. I hereby agree to assume all risk of injury, damage to persons and property and/or death, and to hold the Dixie Lee Farmers Market and/or Renaissance|Farragut et al and its volunteers, officers, agents, or employees harmless from any liability for any injuries, or claim for damage, damage to goods or death that may arise in connection with my participation in this market.

Applicant \_\_\_\_\_ Date \_\_\_\_\_

I certify that the products identified above are grown by me or my immediate family and we have read the rules and regulations of the Dixie Lee Farmers Market and agree to abide by them.

Signed \_\_\_\_\_

Date \_\_\_\_\_

Please send your application, copies of your certificates and annual fee to

Dixie Lee Farmers Market  
2476 Ford Rd.  
Lenoir City, TN 37772

VENDOR APPLICATION PAGE 2 OF 2

Dixie Lee Farmers' Market
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Rules and Regulations
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## Forward

The Dixie Lee Farmers' Market (DLFM) began this venture with the idea of helping our local small farmers, gardeners and our community. We are striving to do the best we can to make things simple and fair. These rules are based on information provided to us from other farmers markets, official offices and other farmers. The integrity of our market is based on the idea of being easy and fair. Your input is very important.

Please forward comments and suggestions to our Market Managers:

Jeff Cannon and Ginger Cannon; [jeff@dixieleefarmersmarket.com](mailto:jeff@dixieleefarmersmarket.com). (865)816-3023  
Lenoir City - Tennessee

All comments will be addressed within 14 days.

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## Rules and Regulations

**All applicants must submit an application, along with applicable certificates, two weeks (14 days) before the date they expect to begin selling. No exceptions.**

### Rules and Regulations

1. A Member of the Dixie Lee Farmers' Market or their representative must sell all products.
2. Members can not re-sell any products. Member must create the products sold at the market.
3. These products must have been created on member's own property, or on land leased or rented by the Member.
4. Only top quality products will be permitted to be sold at the Dixie Lee Farmers' Market.
5. No co-ops, corporate owned farms, or partnerships, etc. are allowed to sell at the market. Only individuals may apply for active membership. Exceptions may be made for churches, schools or other community based projects.
6. A Member may not act as a broker for another person and thus sell another person's creations.
7. Because the Pick Tennessee logo is featured, all products should come from Tennessee, which is defined by all Tennessee counties.  
On rare occasions, the Managers may accept applications for products created outside the Tennessee area (for example, Western North Carolina, Southern Kentucky or Western Virginia).
8. With the paid annual membership fee. Each member is allowed a maximum of two parking spaces for one vehicle and one set up space per membership. If additional vehicle space is required, an additional parking fee may be assessed.
9. The Town of Farragut requires that you NOT SELL FROM BACK OF TRUCKS. Therefore you must have a table to set up and sell your products. Dixie Lee Farmers Market does not furnish any tents, tables, chairs, etc. You must come prepared.
10. It is the responsibility of Members to adhere to all revenue requirements, rules and regulations, both on the state and federal level. Any sales tax collection is the responsibility of the Member. It is also the responsibility of the vendor to pay appropriate sales tax to the Tennessee Department of Revenue.

11. No early sales will be permitted. Sales can begin ONLY AFTER 9am. Please be fair and considerate. The Market hours are Saturdays from 9 a.m. till noon. Setup may begin at 8 a.m. on the day of the Market.
12. To assure your regular spot, Venders must be at their site setting up by 8:30am.
13. Items should be clearly marked.
14. Prices must be fair and similar to like products of other vendors.
15. At market close, members are responsible for cleaning up the immediate area around one's space. Failure to comply may result in a fine or exclusion from the Market.
16. No vendors may have their pets with them at market.
17. Members understand that inclement weather may exist.

#### **FEES**

The fees that are charged are based the average or expected monies spent in the managing, advertising and operating cost.

All applicants must submit an application for new membership, along with applicable certificates, \*two weeks (14 days) before the date they expect to begin selling.

**Annual Membership Fee:** \$20.00, due before your first set up at the Market;

**Weekly set up fee:** \$15.00 collected day of market or paid in advanced.

Please Mail weekly fees to  
Dixie Lee Farmers Market 2476 Ford Rd. Lenoir City, TN 37772